

For Immediate Release:
DAN MARINO RELEASES CHARITY WINES...
FROM THE ENDZONE TO THE VINEYARD!



To obtain high-resolution artwork, please email mike.lembo@charityhop.com.

Dan Marino presents:
Vintage 13 from Marino Estates

Proceeds to charity:
The Dan Marino Foundation

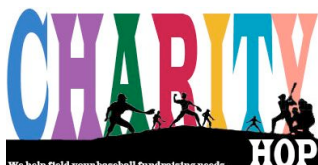
OVERVIEW - LAUNCHING JANUARY 28, 2008

Legendary quarterback Dan Marino has teamed with Charity Wines to raise funds for children with developmental disabilities. For every bottle of Vintage 13 from Marino Estates sold, \$1.25 will be donated to The Dan Marino Foundation to help children with chronic disorders.

Charity Wines raised more than \$400,000 in 2007 through the same initiative with players on the Boston Red Sox, such as Manny Ramirez and Curt Schilling and the New Orleans Saints, such as quarterbacks Drew Brees and Bobby Hebert.

"We're especially excited about the new Dan Marino charity wines. We're huge football fans. No player has made a greater impact on the sport than Dan Marino and we are hopeful that his Vintage 13 wines can make an equally great impact on support for autism." said Andrew Graff, Charity Wines owner and president.

Dan Marino's appreciation for wine is not new, as he opened Dan Marino's Fine Food & Spirits restaurants in Miami, St. Petersburg, Orlando and Las Vegas, NV. Vintage 13 will be available at his Florida restaurants, plus retailers across Southern Florida.



January 14, 2008

LAUNCH DATE

On January 28, 2008, Vintage 13 from Marino Estates will be available to the general public at retail and restaurants across Southern Florida.

On the same afternoon, Dan Marino will hold a private wine tasting at Dan Marino's Fine Food and Spirits in Miami. CBS Miami Sports Director and Dolphins pre-game show host, Jim Berry, will serve as emcee. WQAM Sports Radio is expected to provide live coverage. Invited media will have access to Dan Marino for a press conference.

For those outside the distribution area, wine is available for purchase online at <http://www.charitywines.com>.

ABOUT THE DAN MARINO FOUNDATION

The Dan Marino Foundation's mission is to "open doors" for children and young adults with special needs by supporting comprehensive integrated treatment programs, providing outreach services, advancing scientific research, and fostering independence through transition programs.

Dan and Claire Marino established the Dan Marino Foundation in 1992 to support medical research, treatment, and outreach programs for children with chronic illnesses and developmental disabilities. The Foundation has raised over \$22 million dollars to provide these programs and services that have benefited hundreds of thousands of children and their families.

For more information, please visit <http://www.danmarinofoundation.org> or call (954) 888-1771. Media should ask for Mary Partin at extension 104.

Dan Marino was quoted: *"This is a great opportunity for the Foundation. And we invite all our friends to raise their glasses in support of children battling lifelong disorders."*

ABOUT CHARITY WINES

After personal tragedies involving friends and family with cancer and heart disease, Andrew Graff and John Corcoran decided to start Charity Wines, a philanthropic division of their Massachusetts based company, VinLozano Imports Inc. With the goal of pairing fine wine with great charities, charity wines have already rolled out with players on the New Orleans Saints, Boston Red Sox and Boston Bruins. Visit www.CharityWines.com.

ABOUT CHARITY HOP

Charity Hop recognizes there is a glaring need for fundraising assistance to sports related organizations and charities. The full service consulting business began in 2007. With a vast array of clients and causes, Charity Hop founders have made an impact on the national philanthropic community, raising more than \$804,000 for charity so far. For more information on projects led by Charity Hop, visit: www.charityhop.com.

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